Web Development Grading Rubric

25% Research: Collecting & Organizing Information

Strength/Quality of Web Resources 3%

Volume & Diversity of Web Resources 3%

Strength/Quality of Scholarly Resources 5%

Volume & Diversity of

Scholarly Resources 5%

Quality of Popular Resources 4%

Bibliography of Sources 5%

25% Analysis: Interpreting & Evaluating Information

Formulated Criteria for Evaluating

Sources 10%

Varieties of Methods:

Ranking, Reviews, Critiques, etc. 5%

Strength of Critical Analysis 10%

20% Constructive Contribution: Adding Insight

Offering a Gestalt, alternative thesis,

or creative application

Personal Theology of the Course Subject 10%

Original Instructive Materials 5%

Original Theories & Concepts 5%

20% Presentation: Style & Form

Attractive: Aesthetic Appeal 5%

Invites Attention 5%

Logical Structure 5%

Variety of Presentation:

blog, power-point, podcast, video, etc 5%

10% Attention to Details:

All sources are cited 2%

Highlighted Quotes on each page 1%

Minimum of 10 links to relevant websites 1%

Minimum of Five Recommended Academic Texts 1%

Minimum of Five Popular Texts 1%

Charts & Graphs on each page 2%

Index of Section contents 2%