Web Development Grading Rubric

25% Research: Collecting & Organizing Information

 Strength/Quality of Web Resources 3%

 Volume & Diversity of Web Resources 3%

 Strength/Quality of Scholarly Resources 5%

 Volume & Diversity of

Scholarly Resources 5%

 Quality of Popular Resources 4%

 Bibliography of Sources 5%

25% Analysis: Interpreting & Evaluating Information

 Formulated Criteria for Evaluating

 Sources 10%

 Varieties of Methods:

Ranking, Reviews, Critiques, etc. 5%

 Strength of Critical Analysis 10%

20% Constructive Contribution: Adding Insight

Offering a Gestalt, alternative thesis,

or creative application

 Personal Theology of the Course Subject 10%

 Original Instructive Materials 5%

Original Theories & Concepts 5%

20% Presentation: Style & Form

 Attractive: Aesthetic Appeal 5%

 Invites Attention 5%

 Logical Structure 5%

 Variety of Presentation:

blog, power-point, podcast, video, etc 5%

10% Attention to Details:

 All sources are cited 2%

 Highlighted Quotes on each page 1%

 Minimum of 10 links to relevant websites 1%

 Minimum of Five Recommended Academic Texts 1%

 Minimum of Five Popular Texts 1%

 Charts & Graphs on each page 2%

 Index of Section contents 2%